

ABN#57 640 868 954

18 Tambo Circuit Whittlesea VIC 3757

Mobile: 0401 671 563 Email: admin@lftransport.com.au

www.lftransport.com.au

# PRIVACY POLICY

EFFECTIVE DATE: MARCH 13, 2018

L.FRAUMANO Transport Pty ltd ("LFT","üs", "we", or "our") operates the <a href="www.lftransport.com.au">www.lftransport.com.au</a> website and obtains & use information obtain through Service provided by The Chain App Pty Ltd website <a href="https://app.thechain.com.au">https://app.thechain.com.au</a> and The Chain App mobile application.

This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Service and the choices you have associated with that data.

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in the Privacy Policy have the same meanings as in our Terms and Conditions.

## INFORMAITON COLLECTION AND USE

We collect several different types of information for various purposes to provide and improve our Service to you.

#### **TYPES OF DATA COLLECTED**

#### PERSONAL DATA

While using our Service we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally, identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address, State, Province, Postal code, City
- License & registration details
- Cookies and Usage Data

We may use your personal data to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by contacting us.

# Usage of Data

We may also collect formation that your browser sends whenever you visit our Service or when you access the Service by or through a mobile device (usage Data").

This Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When yo access the Service by or through a mobile device, this Usage Data may include information such as the type of mobile device you sue, your mobile device unique ID, the IP address of your mobile device, your mobile devices operation system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

## **LOCATION DATA**

We may use and store information about your location if you give us permission to do so("location data"). We use this data to provide features of our service, to improve and customize our service.



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You can enable or disable location services when you use our Service at any time, through your device settings.

#### **TRACKING & COOKIES DATA**

We use cookies and similar tracking technologies to track the activity on our Service to hold certain information.

Cookies are files with small amounts of data which may include an anonymous unique identifier. Cookies are sent to your browser form a website and stored on your device. Tracking technologies also used are beacons, tags and scripts to collect and track information and to improve and analyse our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our service.

Examples of cookies we use:

- Session Cookies. We use session Cookies to operate our service
- Preference Cookies. We use Preference Cookies to remember your preferences and various settings.
- Security Cookies. We use Security Cookies for security purposes

#### Use of Data

L.Fraumano Transport Pty Ltd uses the collected data for various purposes:

- To provide and maintain our service
- To notify you about changes to our Service
- To allow you to participate in interactive features of our Service when you choose to do so
- To provide Customer Support
- To gather Analysis or valuable information so that we can improve our Service
- To monitor the usage of our Service
- To detect, prevent and address technical issues
- To provide you with news, special offers and general information about other goods, services and events which we offer
  that are similar to those that you have already purchased or enquired about unless you have opted not to receive such
  information

## **TRANSFER OF DATA**

Your information, including Personal Data, may be transferred to – and maintained on – computers located outside or you state, province, country or other governmental jurisdiction where the data protections laws may differ than those form your jurisdiction.

If you are located outside Australia and choose to provide information to us, please note that we transfer the data, including Personal Data, to Australia and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

L.Fraumano Transport Pty Ltd will take all steps reasonable necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and not transfer of your Personal Data will take place to an organization or country unless there are adequate controls in place including the security of your data and other personal information.



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#### **DISCLOSURE OF DATA**

Disclosure for Law Enforcement

Under certain circumstances, L. Fraumano Transport Pty Ltd may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

#### **Legal Requirements**

L.Fraumano Transport Pty Itd may disclose your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- To protect and defend the rights or property of L. Fraumano Transport Pty Ltd
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability

#### **SECURITY OF DATA**

The security of your data is important to us but remember that no method of transmission over the internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

#### **SERVICE PROVIDERS**

We may employ third party companies and individuals to facilitate our Service ("Service Providers") to provide the Service on our behalf, to perform Service-related services or to assist us in analysing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Behavioural Remarketing

L.Fraumano Transport Pty Ltd uses remarketing services to advertise on third party websites to your after you visited out Service. We and our third-party vendors use cookies to inform, optimize and serve ads based on your past visits to our Service.

 Twitter - Twitter remarketing service is provided by Twitter Inc. You can opt-out from Twitter's interest-based ads by following their instructions: <a href="https://support.twitter.com/articles/20170405">https://support.twitter.com/articles/20170405</a>

You can learn more about the privacy practices and policies of Twitter by visiting their Privacy Policy Page: <a href="https://twitter.com/privacy">https://twitter.com/privacy</a>

- FACEBOOK - Facebook remarketing service is provided by Facebook Inc. You can learn more about interest-based advertising from Facebook by visiting this page: <a href="https://www.facebook.com/help/164968693837950">https://www.facebook.com/help/164968693837950</a>

To opt-out Facebook's interest-based ads follow these instructions from Facebook:

Facebook adheres to the Self-Regulatory Principles for Online Behavioural Advertising established by the Digital Advertising Alliance. You can also opt-out from Facebook and other participating companies through the Digital Advertising Alliance in the USA <a href="http://www.aboutads.infor/choices/">http://www.aboutads.infor/choices/</a>, the Digital Advertising Alliance of Canada in Canada <a href="http://youradchoices.ca/">http://www.aboutads.infor/choices/</a>, the Digital Advertising Alliance in Europe <a href="http://www.youradchoices.ca/">http://www.youradchoices.ca/</a>, or opt-out using your mobile device settings.



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For more information on the privacy practices of Facebook, please visit Facebooks Data Policy: <a href="http://www.facbook.com/privacy/explanation">http://www.facbook.com/privacy/explanation</a>

#### **PAYMENTS**

We may provide paid products and/or services within the Service. In that case, we use third-party services for payment processing (e.g. Payment processors).

We will not store or collect your payment card details. That information is provided directly to our third-party payment processor whose use of your personal information is governed by their Privacy Policy.

All payment processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council which is a joint effort of brands like Visa, Mastercard, American Express and Discover PDI-DSS requirements help ensure the secure handling of payment information.

The payment processors we work with are:

- Paypal or Braintree

Their Privacy Policy can be viewed at <a href="http://www.paypal.com/webapps/mpp/ua/privacy-full">http://www.paypal.com/webapps/mpp/ua/privacy-full</a>

#### **LINKS TO OTHER SITES**

Our Service may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practises of any third-party sites or services.

## **CHILDRENS PRIVACY**

Our Service does not address anyone under the age of 13 ("children").

We do not knowingly collect personally identifiable information form anyone under the age of 13. If you are a parent or guardian and you are aware that your Children has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data form children without verification of parental consent, we take steps to remove that information from our services.

## **CHANGES TO THIS PRIVACY POLICY**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or prominent notice on our Service, prior to the change coming effective and update the effective date" at the top of the Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

# **CONTACT US**

If you have any questions about this Privacy Policy, please contact us:

- By email: admin@lftransport.com.au